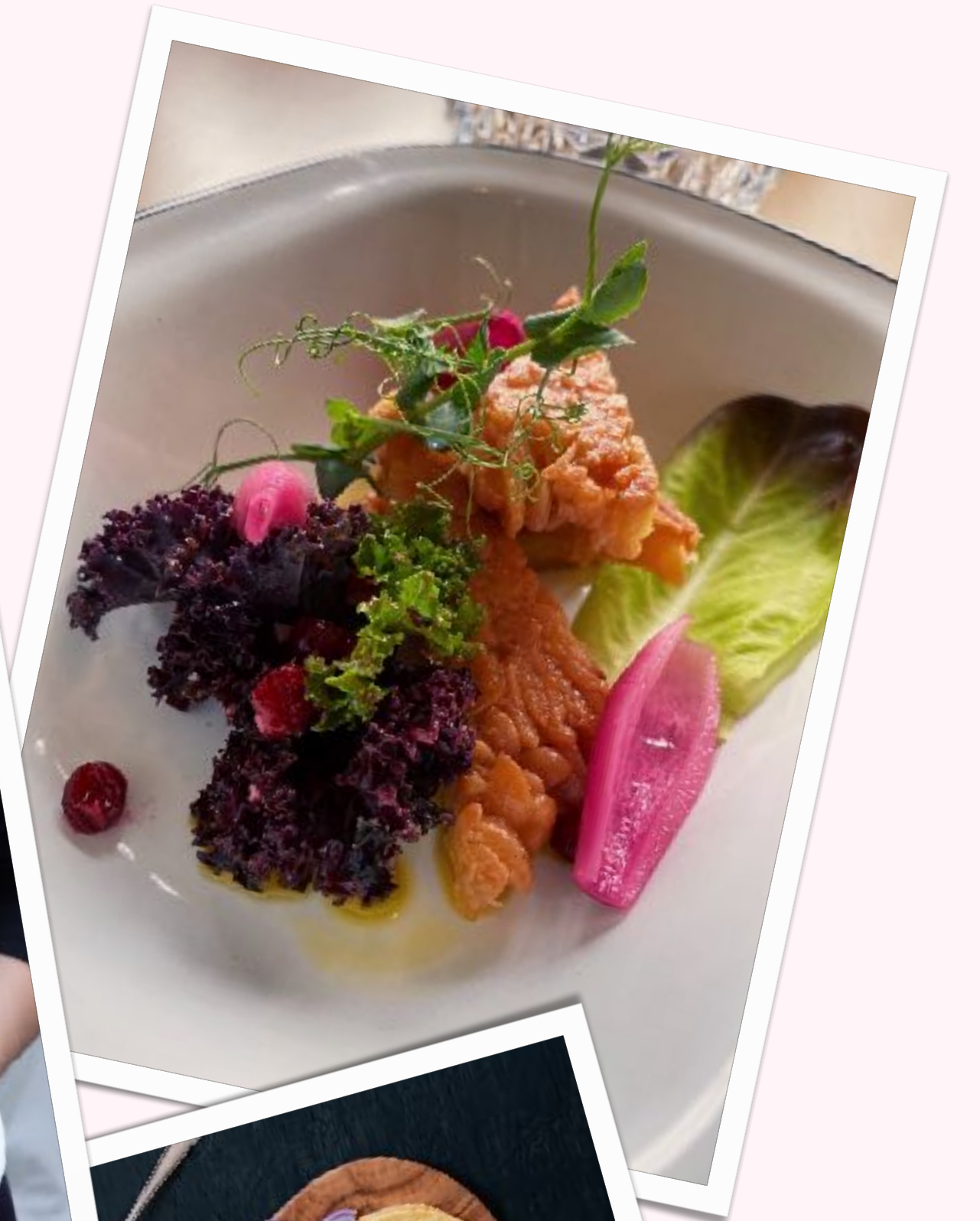


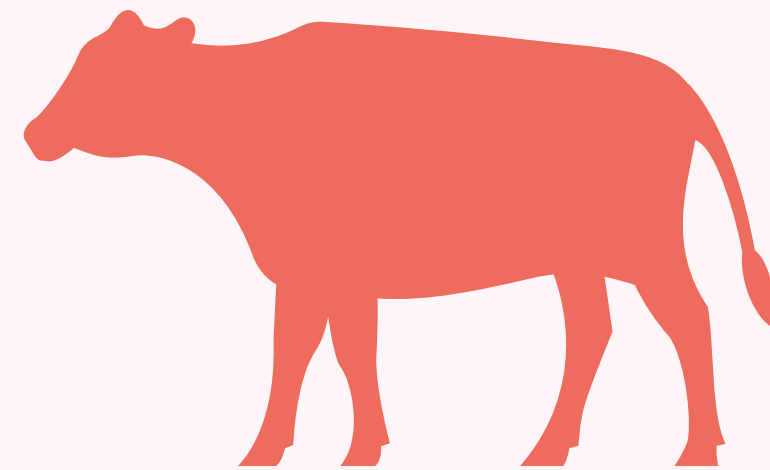


DELICIOUS WITHOUT COMPROMISE

LUPINTA IS A MULTI-AWARD
WINING, **R&D-DRIVEN** FOOD-TECH
STARTUP, USING **LUPIN** AS THE KEY
INGREDIENT TO DEVELOP AND SELL
HEALTHY, TASTY MEAT
ALTERNATIVES



THE PROTEIN SHIFT IS INEVITABLE



BECAUSE...



HEALTH

Health comes first, and the most common reasons people spend money on plant based foods are clean ingredients and good taste.



CLIMATE

People care about the planet.
By 2040 the majority of all meat will come from plant based or lab grown alternatives.



ETHICAL

Growing concerns for animal welfare and ethically justifying slaughtering animals to taste meat is more often considered morally wrong and unjustifiable.

WE NEED MORE **PLANT PROTEIN** SOURCES – BUT IMPORTED SOY IS NOT THE ANSWER

32M TONNES

Soy is imported to Europe yearly

Contribute to cutting down
rainforests, long-distance
transportation, and loss of
biodiversity.

SWEET LUPIN

- HIGH IN PROTEIN
- HIGH IN FIBER
- LOW IN FAT



ADDITIONAL BENEFITS OF SWEET LUPIN:

- European native plant
- Ideal for farming rotation
- Enriches soil with nitrogen
- Helps regenerating farming

BRAND AWARENESS



Skånska bönor ska ersätta kött
och soja – letar "större pengar"



Lupinta
the new bean thing

FABA OR CHICKPEAS?



IN THE MARKET

LUPINFILÉ

WHY IS IT SO DELICIOUS?

- World-class fermentation process
- Best in class texture
- Nutty original flavor

RETAIL AND WHOLESALE PRESENTATIONS



Lupinta
the new bean thing

LUPINTA BITES

CLEAN READY TO HUM!



LUPINTA F-BURGER

CLEAN FERMENTED BURGER



LAUNCHED Q1 2022

Lupinta[®]
the new bean thing

CUSTOMER TESTIMONIALS

PAUL SVENSSON

WORLD CLASS TV CHEF AND RESTAURANT OWNER



"Lupinta's filé is the best in the market (in the category). Great texture, local and a perfect meat substitute"

TOM FRANSSON

CHEF, FOOD CREATOR AND FOUNDER OF NO EXCUSES



"Lupinta's lupin-based products are excellent, and the nutrition values are amazing. We use Lupinta as often as possible on our menu."

MARCUS & MARIA SEGER

CHEFS AND FOUNDERS OF SEGERS MAT



"With Lupitas products we have created over 200 plant-based Christmas plates during Dec 2021. Our customers love a 100% local plant-based alternative to the traditional Swedish herring"

Lupinta®

OH BOY, NO SOY!



Winner of:



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